

Startup Profile Summary

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Startup Details-1			
Name	Sudhanshu Singh	Email	sudhanshusingh0123@gmail.com
DPIIT Recognition Number	DIPP176719	Upload DIPP Certificate	Yes
Registered name of startup	Memorix Private Limited	Startup Logo	Yes
Mobile No.	9793654632	Stage	Early Traction
Brief on the business concept			
Revu is a smart revision planner that uses spaced repetition to help students retain what they learn for longer. The app automatically schedules revision sessions at optimal intervals, sends reminders, and tracks progress—allowing students to focus on studying rather than planning their revision routine. Revenue Model: Freemium model with upgrade options for unlimited topics and premium features. Pricing: Premium starts at INR 300 for 3 months or INR 600 annually. Current Adoption: 2% of signed-in users convert to paid subscribers. Growth & Traction (Last 12 Months): • INR 100K+ total revenue • 112% quarterly user growth • 300% quarterly revenue growth • Paid users in 10+ countries What is Spaced Repetition? Spaced repetition is a memory technique that schedules revision at gradually increasing time intervals. It is empirically proven, based on the research of German psychologist Hermann Ebbinghaus, who discovered the Forgetting Curve. By revising just before forgetting occurs, students retain information longer while reducing total study effort. How Revu Works: 1. The student studies a topic from any source (notes, textbooks, lectures, coaching material, or videos). 2. They log the topic in Revu. 3. Revu automatically schedules revision intervals using spaced repetition. 4. The student receives reminders when each revision is due. 5. The student completes and marks revisions inside the app. 6. With repeated reinforcement, the topic gradually moves into long-term memory.			
Innovation Model		Product Model	
Explain Innovation Model			
Revu automatically plans your revision and lets you study from your own notes and images. This makes spaced repetition easy to use for real exam preparation. • It decides what to revise and when — so students don't have to. • Students can revise from real study materials, not just flashcards.			
Funding/Grants received for your business	Bootstrapped	Website Url	
Upload Pitch Deck			Uploaded
Startup Details -2			
Industry Group	Education, EdTech & Social Impact	Sector	Educational Software
Sub Sector	Education platforms for special needs		
Udyog Aadhaar No.	NA	Upload Udyog Aadhaar	NA
Nature of Entity	Private Limited Company		
Attach Articles of Association (AoA) copy	Yes	Attach Memorandum of Association(Moa) copy	Yes
Brand Name	Revu		
Has your startup applied for any IPR (Intellectual Property Right)			No

Company Registration Details			
Company Incorporation / Registration Number	U62099UP2024PTC206615	Company Incorporation / Registration Date	22-07-2024
Company Incorporation / Registration Certificate	Yes	Registered Address	D-3/72 VIJAYANT KHAND, GOMTI NAGAR, Gomtinagar, Lucknow, Lucknow- 226010, Uttar Pradesh
State	Uttar Pradesh	City/District	Lucknow
Tehsil	Lucknow	Pincode	226010
PAN No. of the Entity	AASCM3425E	Copy of PAN of the Entity	Yes
GST No. of the Entity		Copy of GST of the Entity	NA
TAN No. of the Entity	LKNM14811G	Copy of TAN of the Entity	Yes
Founder Details			
Person : 1			
Co-founder	Sudhanshu Singh	Gender	Male
Mobile No.	9793654632	Email Id	sudhanshusingh0123@gmail.com
Pan No.	DSHPS6937Q	Pan Card	Uploaded
Aadhaar no	768228137291	Aadhaar Card	Uploaded
Designation/ Role	Founder	Address	D-3/72, Vijayant Khand, Gomtinagar, Lucknow, UP- 226010
Equity%	50.00	Share Certificate	uploaded
Person : 2			
Co-founder	Tarun Saxena	Gender	Male
Mobile No.	8127688923	Email Id	saxena.tarun18@gmail.com
Pan No.	DIDPS7334K	Pan Card	Uploaded
Aadhaar no	250136054529	Aadhaar Card	Uploaded
Designation/ Role	Founder	Address	B - 6, Kipps Enclave, Izzat Nagar, Bareilly, Uttar Pradesh - 243122
Equity%	50.00	Share Certificate	uploaded